

Marchio	Trend	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010
Cervelo	=	489	487	570	577	522	490	488	483	488	468
Trek	=	258	256	261	261	275	260	220	211	185	108
Felt	+	190	185	177	139	153	129	115	115	124	96
Specialized	-	184	189	216	209	218	209	209	170	122	113
Canyon	+	179	130	102	39	51	24	18	6	0	4
Quintana Roo	+	122	97	84	89	81	76	80	78	61	62
Argon 18	=	117	118	146	106	101	61	72	71	57	58
Scott	=	103	110	100	106	88	66	91	85	96	98
Giant	=	84	92	88	70	54	68	66	64	40	52
BMC	-	77	108	101	100	93	76	68	33	9	9
Ceepo	=	65	70	65	59	74	72	52	37	34	28
Cannondale	-	47	60	64	80	76	72	79	86	79	72
Ventum	=	43	49	37	22	4	0	0	0	0	0
Dimond	-	24	43	31	47	33	21	0	0	0	0
Cube	-	23	29	14	12	13	9	9	17	11	7
Orbea	-	20	27	28	25	31	47	42	43	53	82
Fuji	-	18	18	37	27	23	20	16	21	17	10
BH	=	10	11	10	12	4	8	5	5	3	2
Airsteem	=	9	11	7	6	1	1	5	0	0	0
Look	-	9	10	15	12	15	14	26	31	34	48
Pinarello	+	9	7	4	8	10	11	5	8	19	18
Ridley	+	9	6	8	2	11	6	8	17	14	16
Simplon	+	9	5	4	7	2	4	9	0	0	0
Planet X	=	8	8	13	18	21	22	16	16	19	11
Kestrel	=	8	7	11	12	22	18	39	46	48	46
Wilier	-	7	18	4	5	7	12	13	11	6	6
Merida	-	7	14	7	6	13	7	6	0	0	0
Parlee	=	7	7	12	11	11	2	10	8	11	6
Stevens	-	6	11	4	16	3	9	17	6	11	17
Kuota	-	5	16	23	25	28	24	53	42	55	77
Boardman	-	5	5	13	17	14	7	10	1	0	0
Blue	=	5	5	6	6	11	13	11	27	24	9
Guru	-	4	8	8	7	20	18	23	28	21	40
Storck	=	4	5	3	4	3	4	4	10	4	11
Louis Garneau	=	4	4	6	9	7	4	4	3	3	1
Colnago	=	4	2	5	6	4	4	7	6	12	11
Rose	=	4	0	5	0	2	0	0	0	0	0
Diamond back	-	3	5	7	2	2	0	0	0	0	0
Litespeed	=	3	2	4	5	4	7	5	11	13	14

Premier	=	2	2	2	0	0	0	0	0	0	0
Squad	=	2	2	1	1	0	0	0	0	0	0
De Rosa	+	2	0	1	0	0	0	1	1	0	2
Anchor	new	2	0	0	0	0	0	0	0	0	0
Guerciotti	new	2	0	0	0	0	0	0	0	0	0
Sopta	new	2	0	0	0	0	0	0	0	0	0
Pardus	new	2	0	0	0	0	0	0	0	0	0
Tririg	new	2	0	0	0	0	0	0	0	0	0
Jamis	-	1	3	3	1	3	1	3	2	5	7
Avanti	-	1	3	3	1	0	5	11	0	0	0
Griffin	+	1	0	2	1	5	0	0	0	0	0
Dolan	+	1	0	2	0	2	2	0	0	0	0
Isaac	+	1	0	1	3	4	4	4	3	11	18
Serotta	+	1	0	0	2	10	6	9	9	3	0
Softride	+	1	0	0	0	2	0	1	1	1	1
Epoca	new	1	0	0	0	0	0	0	0	0	0
Aerocat	new	1	0	0	0	0	0	0	0	0	0
Spinaro	new	1	0	0	0	0	0	0	0	0	0
Pacer	new	1	0	0	0	0	0	0	0	0	0
Dead	new	1	0	0	0	0	0	0	0	0	0
ADR	new	1	0	0	0	0	0	0	0	0	0
Nodo	new	1	0	0	0	0	0	0	0	0	0
Java	new	1	0	0	0	0	0	0	0	0	0
Kemo	new	1	0	0	0	0	0	0	0	0	0
Piton	new	1	0	0	0	0	0	0	0	0	0
Avacon	new	1	0	0	0	0	0	0	0	0	0
Anderson	new	1	0	0	0	0	0	0	0	0	0
TOTALE		2217	2266	2404	2216	2169	1951	1972	1832	1718	1654

Wheels	Trend	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010
Zipp	-	1596	1609	1896	1887	2006	1839	2041	2041	1907	1910
ENVE	+	460	385	354	289	308	239	104	100	41	nr
Other not branded (carbon)	+	455	260	287	324	411	272	126	-	-	
HED	=	259	260	259	230	210	266	251	248	267	255
Bontrager	=	215	213	160	200	171	179	130	133	128	118
Other not branded (alu)	-	209	239	347	83	106	nr	nr	nr	nr	nr
Reynolds	-	200	225	235	215	239	206	143	126	108	86
Roval	+	185	162	124	120	85	69	21	12	nr	nr
DT Swiss	+	176	124	56	22	33	25	46	0	16	0
Mavic	-	148	210	240	204	227	224	267	154	146	164
Swiss side	+	106	69	27	31	0	0	0	0	0	0
Vision	=	88	85	75	52	51	31	8	10	nr	nr
Giant	=	70	69	34	30	4	0	0	0	0	0
Lightweight	+	60	47	40	39	50	44	42	43	24	28
Profile Design	-	50	90	60	60	47	33	25	24	19	2
Flo	-	44	63	79	61	80	40	28	nr	nr	nr
Campagnolo	-	42	58	49	40	46	56	80	35	22	26
Xentis	-	41	55	33	53	61	74	88	81	79	149
Shimano	-	40	80	106	176	141	169	108	83	73	81
FFWD	-	40	49	65	46	64	41	52	44	32	23
Fulcrum	+	30	-	16	16	38	17	0	0	0	0
Corima	=	26	54	25	22	27	38	25	37	24	25
Token	-	22	35	17	10	8	4	4	8	7	25
Airstream	-	18	6	28	22	0	0	0	0	0	0
Knight	+	16	23	20	36	6	0	0	0	0	0
Rolf	+	15	19	23	14	37	28	23	16	30	33
Oval	=	14	14	22	28	10	13	16	7	0	0
Edco	=	14	14	16	22	0	3	2	0	0	0
Alto	+	14	6	0	0	0	0	0	0	0	0
Felt	-	13	26	16	21	0	10	6	0	7	0
Planet X	=	13	14	18	26	11	22	34	26	18	19
SRAM	+	12	10	16	12	27	44	34	57	35	45
Princeton	new	12	0	0	0	0	0	0	0	0	0
Black Ink	new	11	0	0	0	0	0	0	0	0	0
Easton	-	10	24	41	36	56	57	50	94	90	81
Vittoria	new	10	0	0	0	0	0	0	0	0	0
Boyd	-	7	12	7	6	0	2	0	0	0	0
Hunt	new	6	0	0	0	0	0	0	0	0	0
American Classic	+	6	2	7	4	12	17	17	13	9	7
Red Crown	new	5	0	0	0	0	0	0	0	0	0
3T	-	5	0	15	14	12	16	12	0	0	0
Wilier	new	2	0	0	0	0	0	0	0	0	0
TOTALE		4765	4634	4825	4506	4617	4147	3872	3457	3120	3097

Pedals	Trend	2019	2018	2017	2016	2015	2014	2013	2012	2011
Shimano	-	654	740	747	735	739	708	695	642	554
Look	+	676	551	713	730	702	788	815	776	770
Garmin (Vector)	=	400	418	285	228	236	126	23	nr	nr
Speedplay	=	314	306	349	368	387	357	406	396	395
Other	-	47	120	59	0	29	13	29	59	41
Time	-	40	77	55	39	86	85	91	74	94
Power Tap	+	130	50	0	82	13	nr	nr	nr	nr
Favero (power)	new	70	0	0	0	0	0	0	0	0
TOTALE		2331	2262	2208	2247	2213	2110	2088	1947	1859

Power meters	Trend	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010
Garmin	+	400	383	285	228	222	126	23	0	0	0
Quarq	+	367	345	360	303	289	291	280	191	119	51
Power2Max	-	177	181	163	137	126	106	78	35	8	0
Powertap	+	177	156	190	175	78	128	137	168	191	153
Stages cycling	+	117	126	134	194	170	60	19	0	0	0
Favero	+	70	0	8	2	0	0	0	0	0	0
Rotor	-	66	101	108	89	45	27	16	0	0	0
SRM	-	63	93	94	107	113	135	155	152	166	163
Pioneer	-	63	78	59	31	19	1	0	0	0	0
Shimano	new	31	0	0	0	0	0	0	0	0	0
4iii	+	23	17	3	3	0	0	0	0	0	0
Verve infocrank	+	9	7	11	3	0	1	0	0	0	0
TOTALE		1563	1512	1418	1279	1065	881	712	550	484	367

Selle	Trend	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010
ISM	+	857	827	828	734	732	599	517	403	328	201
Specialized	-	312	339	307	328	294	295	244	215	192	173
Fizik	-	269	343	359	373	396	401	454	507	485	508
Cobb Cycling	-	203	211	221	267	228	202	181	149	136	67
Bontrager	+	166	148	144	140	134	70	60	51	50	35
Selle Italia	-	88	92	115	130	143	178	208	245	241	347
Other/sconosciuto	=	66	73	42	0	nr	nr	80	97	115	70
Shimano PRO	+	59	47	19	11	16	8	7	nr	nr	2
Dash	+	50	44	28	27	24	14	18	nr	nr	nr
Prologo	-	29	124	121	83	80	71	79	80	53	37
Fabric	+	24	13	16	7	1	nr	nr	nr	nr	nr
SMP	-	23	33	31	48	33	35	40	53	49	38
Profile Design	-	23	28	23	22	22	41	40	32	41	44
San Marco	-	11	25	26	25	27	18	38	47	56	87
Syncros	-	11	14	19	5	15	2	nr	nr	nr	nr
SQ Lab	=	9	7	11	5	2	4	4	6	nr	nr
Speed + comfort	new	9	0	0	0	0	0	0	0	0	0
Terry	+	8	0	13	12	25	29	25	39	39	68
Koobi	+	6	3	6	6	4	6	3	4	4	5
Serfas	+	3	1	5	2	7	5	7	nr	21	27
Ergopro	new	3	0	0	0	0	0	0	0	0	0
Forte	=	2	2	1	2	2	4	1	nr	2	6
WTB	+	2	0	1	2	2	2	4	4	1	7
Velo	-	1	3	0	0	1	2	5	nr	2	1
Oxygen	=	1	1	0	1	0	0	0	0	0	0
Infinity	new	1	0	0	0	0	0	0	0	0	0
Bi saddle	new	1	0	0	0	0	0	0	0	0	0
TOTALE		2237	2397	2348	2244	2198	2008	2034	1953	1820	1725

Gruppi	Trend	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010
Shimano	=	1927	1942	1933	1965	1860	1635	1490	1424	1335	1307
SRAM	+	430	428	406	353	402	436	537	505	475	391
Campagnolo	=	19	18	25	26	38	52	34	55	43	85
Vision - FSA	-	1	4	4	3	6	10	nr	nr	nr	nr
TOTALE		2377	2392	2368	2347	2306	2133	2061	1984	1853	1783

Aerobars	Trend	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010
Profile Design	-	613	643	667	427	563	467	552	551	562	591
3T	-	291	346	391	433	415	364	281	171	114	69
Bontrager	+	261	250	241	244	256	253	210	185	148	99
Felt	+	148	138	138	93	111	79	62	54	52	35
Vision	=	143	140	154	192	205	214	290	346	356	446
Specialized	-	133	146	145	130	nr	152	115	72	21	9
Canyon	+	118	79	67	32	33	13	nr	nr	nr	nr
Giant	+	99	-	78	52	42	57	51	39	22	23
Argon 18	-	82	-	94	74	78	40	52	42	34	27
Zipp	-	79	80	96	112	120	117	120	120	132	136
Other	+	77	-	30	233	nr	40	47	29	9	27
Ventum	-	35	40	34	0	4	nr	nr	nr	nr	nr
Tririg	-	27	31	16	11	10	1	0	0	0	0
Shimano PRO	-	23	36	54	35	68	69	71	75	60	56
51 Speedshop	+	16	3	0	0	0	0	0	0	0	0
Oval	-	14	17	23	22	15	22	27	28	25	51
Syntace	-	12	21	26	17	29	47	57	71	52	67
Easton	-	10	19	14	29	nr	48	62	62	83	88
ENVE	-	9	18	44	22	13	5	4	nr	nr	nr
Dropbar (man strada)	-	7	17	7	17	0	5	4	3	10	8
Deda	-	7	16	28	17	25	21	16	18	14	8
HED	-	7	13	18	24	23	33	27	49	65	64
Planet X	+	7	5	9	0	13	nr	14	14	9	nr
Look	-	0	6	5	1	0	0	0	0	0	0
ITM	-	0	4	0	0	0	2	2	0	0	3
Blue	-	0	2	6	9	12	11	51	24	12	nr
USE	-	0	2	0	5	1	0	4	7	0	4
TOTALE		2218	2072	2410	2238	2040	2081	2134	1984	1788	1823

Brand	2019
Ceramic speed	417
SLF	19
Fouriers	17
Ceramic Cycling	11
KCNC	10
Digitid	6
Jet stream	6
Other	6
Token	5
SCYS	3
Raktus	2
Berker	1
TOTALE	503

Brand	Trend	2019	2018	2017	2016	2015	2014
Profile design	-	625	720	716	597	669	580
XLab	-	600	684	533	574	402	359
Altri	+	190	0	0	67	72	90
Integrato	+	175	0	0	125	50	90
Torhans	-	32	62	65	91	75	67
Shimano PRO	-	6	11	9	10	15	0
TOTALE		1628	1665	1552	1677	1447	1324

Brand	Trend	2019	2018	2017	2016	2015	2014
XLab	-	636	792	733	756	696	620
Integrato	+	394	185	nr	31	114	90
Profile design	-	236	265	200	188	171	145
Tacx	=	70	71	54	76	67	83
Shimano PRO	+	30	29	24	52	22	17
Vision	+	25	19	17	1	0	0
Topeak	+	18	5	2	0	0	0
Speedfil	-	16	22	17	32	23	13
Elite	-	16	19	19	13	0	10
Zip ties	new	16	0	0	0	0	0
Minoura	+	14	13	10	22	14	21
TriRig	new	12	0	0	0	0	0
TOTALE		1483	1532	1156	1241	1168	1045